**Activity 2**

Use this form to evaluate your product.

Save this form using your surname as the file name**.**

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| In your evaluation you must:   * explain your important design decisions * justify your choices in relation to the client brief * suggest further improvements. |
| I have made a website that contains 3 main sites and 2 child pages. The 3 main sites all include a nav bar so the user can navigate through the page with ease which is what I user wants. The client brief says to have the colours as a #333333 (dark grey) and a #cccc66(lime) so that is what the colour scheme is I have stuck to this theme throughout the whole site I have also chose to have this colour scheme because it contrasts well and makes it easier to read. I have also added alt text for people that are relying on a software that reads text out this is an accessibility feature  The layout of the site has also remained the same because it makes it look professional when the site has a consistent layout. It has met the target audience because of the layout has be consistent.  The purpose of this website was to make people want to look at their magazines and it has met its purpose by getting the user intrigued on the homepage and then making them look onto the page further by viewing other tabs such as the features. This is good because it means more people will use the magazine.  All of the links work which means the user can click on the nav bar and it will take it to the desired place I have also included an email link which gets it to be sent to mail this is all important because if the user can’t get to a page then it wouldn’t put them off as the user may think the site is not professional.  The child pages also have the same layout they both have 3 images of what they are about and then a Colom of text also about what there about this is good because it shows consistence and the only difference is the video in the web design page |